

1. A method of transporting a *media object* from a *first location* to a *second location*, comprising the steps of:

locating a *media object* on a *first location*;

associating the *media object* with the Web page *media object identifier*;

transporting the *media object* from the *first location* to the *second location*.

10 2 The method of Claim 1 further comprising the steps of digitally processing
the *media object* prior to transporation to the *second location* in at least one of the
following ways:

Reducing the *size* of the *media object*,

Compressing the media object for purposes of transportation,

15 Changing the ~~file format~~ of the *media object*,

Changing the *aspect ratio* or otherwise *cropping* the *media object*,

Adding *text* or other *annotation* to the *media object*,

Encoding or otherwise converting the media object

Processing the *media object* in a manner that completely fills the *media object identifier* or maintains the *aspect ratio* of the *media object* within the *media object identifier*

Changing the *orientation* or otherwise *rotating* the *media object*,

Combining (including *stitching*) of multiple *media* objects, or

Enhancing the image by changing its *contrast or saturation values*.

- 5 3. The methods of Claims 1 and 2 wherein the *media object* is associated with the *media object identifier* by dragging a *visual representation* of the *media object* from the *first location* to the *media object identifier* in the Web page.
4. The methods of Claims 1 and 2 wherein the *media object* is associated with the *media object identifier* by *browsing and selecting files* on the *first location*.
- 10 5. The methods of Claim 1 and 2 wherein more than one *media object* is associated or processed simultaneously
6. The methods of Claim 1 and 2 wherein more than one *media object identifier* is generated dynamically or generated from pre-set instructions.

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